



Promote Your Product or Service at the Covenant Health Knoxville Marathon Expo

Marathon runners represent an upscale and well-educated market. At the Covenant Health Knoxville Marathon Expo, you'll be able to reach more than 16,000 of these health-conscious, active adults in a unique, one-on-one environment. All marathon participants must visit the Expo area to receive their event packet and race number, so exposure is assured. The Expo will also be free to the public.

Location

The Expo will be located in the Knoxville Convention and Exhibition Center, 525 Henley St, in downtown Knoxville. We will be located in Exhibit Hall 3.

Booth Sizes and Prices

10' x 10'. . . \$500 10' x 20'. . . \$800 Other: Please contact Expo Manager to discuss

Prices include pipe and draping, 6' draped/skirted table (1), chairs (2), wastebasket (1) and a standard sign for the backwall.

Prices do not include electricity, telephone and A/V equipment; such services can be arranged and purchased by contacting the Knoxville Convention Center at (865) 522-5669 or at www.knoxvilleconventioncenter.com.

Selling

Selling is permitted with permission. However, exhibitors are responsible for obtaining applicable licenses as well as for collecting/reporting all state and local sales taxes (currently 9.25%).

Please note that any use of either the Covenant Health Knoxville Marathon logo or name is prohibited without advance written permission.

Security

The overall Expo area will be secured during non-operating hours. Booth-specific security at any time will be the responsibility of the exhibitor and must be approved by the Expo Manager.

Expo Schedule

Move-in: Friday, March 30 1 p.m. - 8 p.m.
 Saturday, March 31 8 a.m. - 9 a.m.
Expo Hours: Saturday, March 31 9 a.m. - 8 p.m.
Move-out: Saturday, March 31 8 p.m. - 11 p.m.

Note: The race starts at 7:30 a.m. on Sunday, April 1.

If Interested

Exhibit space will be reserved on a first-come basis, so respond by completing and sending the space application to (or contact for additional information):

Jason Altman

P.O. BOX 32035

Knoxville, TN 37930

(865) 684-4294

jason@knoxvillemarathon.com



Covenant Health
Knoxville Marathon

Health and Fitness Expo

March 31, 2012, 9:00 am – 8:00 pm

Knoxville Convention and Exhibition Center adjacent to World's Fair Park

Exhibitor set-up Friday, March 30, 1:00 pm – 8:00 pm

- Organization Name _____
 Contact Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone () _____ Fax () _____
 Cell phone number for contact person: () _____
 Email address _____
- Booth Space requested: () 10 x 10 booth- \$500
 (Check one) () 10 x 20 booth- \$800
 () Other- Please contact Expo Manager to discuss

- Booth ID sign should read: _____
- Products or services to be exhibited: _____

- Please indicated if you have any special requirements:

Please note: Items requested may incur additional cost and are subject to approval by the Covenant Health Knoxville Marathon Committee.

- Door prizes: To encourage interest in your booth, contests and prize items will be announced periodically during the show with instructions to go to your booth.
YES, I will donate a door prize _____. (Optional)
Prize to be donated: _____

Please return completed form **with payment** (make checks payable to "Knoxville Marathon") to:

Covenant Health Knoxville Marathon
Attn: Jason Altman
Marathon Director
P. O. Box 32035
Knoxville, TN 37930

For additional information or requests, please contact the marathon hotline at 865-684-4294 or email at jason@knoxvillemarathon.com.