



## 8<sup>th</sup> Annual Covenant Health Knoxville Marathon

### Goodie Bag Program

The Covenant Health Knoxville Marathon Goodie Bag Program is a great way to get information on your goods and/or services in front of many potential customers. It is extremely cost effective too! The Marathon will stuff 7,300 goodie bags and will distribute them to all registered marathoners, half marathoners, relay runners, 5K, and Covenant Kids Run participants. Goodie bags are an item that runners look forward to and enjoy going through the items inside. Items can include a flyer or a product sample.

All items to be stuffed should fit within certain size specifications. If the item is paper material, the item should be 8.5" x 11" or less. If a product sample, please keep within a reasonable size. If you have questions about a product sample size, please call the marathon office at 865-684-4294.

Items need to be received by March 21, 2012 to ensure that the items will be placed in the goodie bags.

---

Make checks payable to: Knoxville Marathon  
PO BOX 32035  
Knoxville, TN 37930

Send Items to: Knoxville Marathon  
c/o Jason Altman  
6734 La Christa Way  
Knoxville, TN 37921

---

Please reserve space for an item in 7,300 Covenant Health Knoxville Marathon Goodie Bags. Enclosed is a check for \$150.

#### CONTACT INFORMATION

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Item to be inserted \_\_\_\_\_

---

Questions? Contact the marathon office at [info@knoxvillemarathon.com](mailto:info@knoxvillemarathon.com) or 865-684-4294.