

2017 Covenant Kids Run Instructions

As we approach race day, here is some IMPORTANT information for you and your child.

MANDATORY PACKET PICKUP

Children must pickup their t-shirt, bib, and goody bag at the Health and Fitness Expo on Saturday, April 1. Hours of the Expo are 9 am – 8 pm at the Knoxville Convention and Exhibition Center (Exhibit Halls 1-3). NOTE: THIS IS ON THE OTHER SIDE OF CLINCH AVENUE FROM THE NEW KNOXVILLE CONVENTION CENTER.

Address of the Expo is 525 Henley Street. NOTE: This is the lower level of the Holiday Inn at World's Fair Park. The windows of the Expo face the Festival Lawn at World's Fair Park.

Feel free to come early and enjoy shopping and sampling from more than 60 exhibitors. Please note that the inflatables that were previously available to us will not be available at the Expo this year.

DUPLICATE BIBS

As part of their registration, each child will receive 2 IDENTICAL bibs. BE SURE AND KEEP THIS DUPLICATE BIB ON YOU AT ALL TIMES. One bib is for the child to wear for the fun run; the duplicate is for ONE accompanying Parent/Guardian/Relative to wear if they choose to join the child on the course. If a parent chose to add an additional adult entry to the entry fee of their child (for the additional \$5 fee), this enables a second Parent/Guardian/Relative to accompany the child on the course. This additional bib, which reads "PARENT" and has the child's information on it, will also be available for pickup during Packet Pickup at the Health and Fitness Expo. (NOTE: If you did not choose to have an additional entry for a second Parent/Guardian/Relative to accompany during preregistration, you may purchase this additional bib at the Expo for \$5).

If a parent does not want to accompany their child on the course but will meet him/her at the finish line at the stadium, the parent STILL NEEDS to hold onto the duplicate bib. This will be their ticket to access the field and meet their child in the Parent/Child Reunite Area (see "Parent/Child Reunite Area at Neyland Stadium" Section below).

NOTE: No child will be allowed to leave the field at Neyland Stadium unless they have been checked by University of Tennessee Police to have a matching bib with an accompanying parent or guardian.

Please keep in mind that only registered children will receive a t-shirt, goody bag, and finisher's medal for the Covenant Kids Run. (Parents do not receive these items too)

PRE-RACE ACTIVITIES INCLUDING GROUP PHOTOS

4:30 pm – PHOTOS AT WFP AMPHITHEATER - Join us at 4:30 pm at the Amphitheater in World's Fair Park for group photos/school photos. Our photographers will be on hand to assist and organize the schools. This is your only opportunity to have a group photo taken; we will not have this option at the Finish Line this year. The Amphitheater is just outside the doors of the EXPO and visible from the Start Line on the Clinch Avenue Bridge.

5:15 pm - START LINE – Children and families will need to head to the Start Line on the Clinch Avenue

Bridge by 5:15 pm. Children will then line up in their respective wave in preparation for the start of the race.

KIDS RUN COURSE FOR 2017!

This year's Covenant Kids Run will start at 5:30 pm at the Clinch Avenue Bridge (same start line as the Sunday marathon). The course will head west on Clinch Avenue, turn right on World's Fair Park Drive, turn left on 11th Street, cross Cumberland Avenue to Estabrook Drive, then finish at the 50 yard line of Neyland Stadium. Click below for a course map:

<https://www.knoxvillemarathon.com/wp-content/uploads/2015/04/2012-Kids-Run1.pdf>

WAVE START

Children will start in waves according to age; oldest to youngest. Approximate start times are as follows:

- 5:30 pm – 5TH, 6TH, 7th and 8th Graders
- 5:33 pm – 3rd and 4th Graders
- 5:36 pm – 1st and 2nd Graders
- 5:39 pm – Kindergarten and younger

PARENT/CHILD REUNITE AREA AT NEYLAND STADIUM

For safety reasons, parents and participants will immediately be directed away from the finish area to a designated reunite location. This area is for parents who are not running with their child, but instead will meet him or her on the field after the child's finish. There will be LIMITED ACCESS to the field and parents MUST have the duplicate bib (as referenced in the section above) or "PARENT" Bib in order to gain access to the Parent/Child Reunite Area on the field.

Before parents and children exit the field via Gate 21A, volunteers will check to make sure that the bib number on the child and the bib number on the parent are an exact match. The University of Tennessee Police Department will patrol and assist in this exit area.

For complete information about the Parent/Child Reunite area, click the following link:

<https://www.knoxvillemarathon.com/wp-content/uploads/2015/04/PARENTKIDREUNITE-20161.pdf>

STROLLERS

Strollers will be allowed for the Covenant Kids Run only (Strollers are NOT allowed for any of the Sunday races). For the safety of all participants, parents with strollers MUST line up in the very back of the last wave.

BUS PARKING

Is your school bringing a bus for the Covenant Kids Run? If so, contact the marathon office at knoxvillemarathon@gmail.com for suggested routes and information about drop-off and pick-up locations for your students.

FITTEST SCHOOL CHALLENGE

Thanks to a sponsorship by Regal Entertainment Group, we are proud to award \$4,000 to area schools through our 2017 Fittest School Challenge. The Fittest School Challenge is a competition between area elementary schools that awards winners based upon percentage of participation. Each child that participates in the April 1, 2017 Covenant Kids Run will earn one point for their school. We will tally up each school's respective points and divide that by the total enrollment of that school to determine their participation percentage. To find out more, including the breakdown of prize money to be awarded, visit this page:

<https://knoxvillemarathon.com/covenant-kids-run/>

FUN!

Finally, HAVE FUN! We are looking forward to seeing you and your child on Saturday, April 1!